

Some characteristics of an equity security next-year impairment

BNP Paribas Cardif. Séminaire technique.



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Plan

1 Introduction

- Accounting standards
- Model and notation

2 Impairment characteristics

- Probability
- Expectation
- Cumulative distribution function

3 Illustration

- Datas
- Results

4 Proxy

- Analytical approach
- Numerical results

5 Numerical methods

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Some figures

(Mds €)	Allianz	Axa	CNP Assurances	Generali
Balance Sheet Size	641.472	730.085	321.011	423.057
Total equity	47.253	50.932	13.217	18.120
AFS Assets	333.880	355.126	231.709	175.649
AFS (Funds and equity securities)	26.188	20.636	27.618	20.53

(Mds €)	Allianz	Axa	CNP Assurances	Generali
Result	2804	4516	1141	1153
Impairment losses on AFS funds and equity securities	-2487	-860	-1600	-781

- Non negligible element. How to control them?

IAS 39; §55

a gain or loss on an AFS financial asset shall be recognized in OCI, except for impairment losses and foreign exchange gains and losses, until the financial asset is de-recognized

IAS 39; §59

A financial asset (...) is impaired and impairment losses are incurred if, and only if, there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a "loss event") and that loss event (or events) has an impact on the estimated future cash flows of the financial asset (...) that can be reliably estimated.

IAS 39; §61

A significant or prolonged decline *in the fair value of an investment in an equity instrument below its cost is also objective evidence of impairment.*

IAS 39 impairment disposals

Category	HTM	AFS	HFT
Eligible securities	Bonds	Bonds	Others (stock, funds, etc.)
Valuation	Amortized cost	Fair Value (through OCI)	Fair Value through P&L
Impairment principle	Event of proven loss	Event of proven loss	Significant or prolonged fall in the fair value
Impairment trigger	Objective evidence resulting from an incurred event (cf. IAS 39 §59)	Objective evidence resulting from an incurred event (cf. IAS 39 §59)	Two criteria (non-cumulative; Cf. IFRIC Update of July 2009) : significant or prolonged loss in the FV
Impairment Value	Difference between the amortized cost and the revised value of future flows discounted at the original interest rate	In result : difference between reported value (before impairment) and the FV	NA
Reversal of the impairment	Possible in specific cases	Possible in specific cases	Impossible

Figures : BNP Paribas from 2010 until 2012

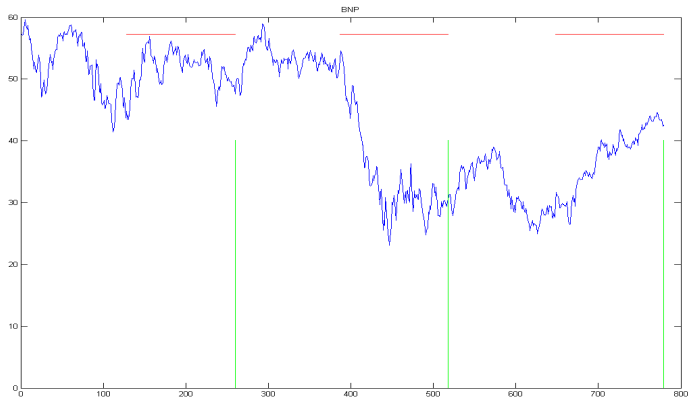


Figure: $\alpha = 0.3$, $s = 0.5y$

Figures : Total from 2010 until 2012 ...

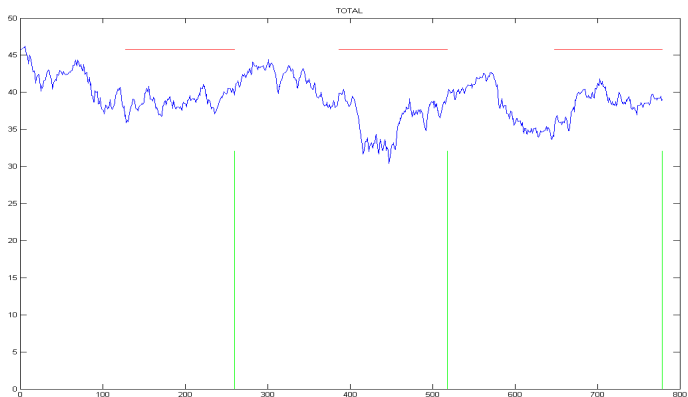


Figure: $\alpha = 0.3$, $s = 0.5y$

... with impairments

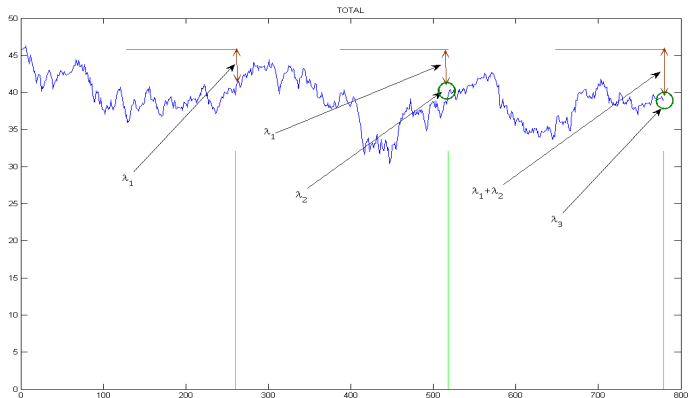


Figure: $\alpha = 0.3, s = 0.5y$

$$\text{Model : } \frac{dS_t}{S_t} = \mu dt + \sigma dW_t$$

Impairment criterion

$$\left\{ \begin{array}{l} S_{t+1} \leq (1 - \alpha)S_{t_a}, \text{ or;} \\ \forall u \in]t + 1 - s, t + 1], S_u \leq S_{t_a}, \end{array} \right.$$

And

$$S_{t+1} \leq S_{t_a} - \Lambda_t = K_t.$$

Impairment value

$$\lambda_t = (K_t - S_{t+1})^+ \mathbf{1} \left\{ \max_{t+1-s \leq u \leq t+1} S_u \leq S_{t_a} \cup S_{t+1} \leq (1 - \alpha)S_{t_a} \right\}.$$

► Use financial tools.

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Theorem (Impairment probability)

$$\mathbb{P}_t [J_{t+1}] = \left(\frac{S_{t_a}}{S_t} \right)^{k_1-1} [\Psi_\rho(C, D(K_t)) - \Psi_\rho(C, D(m_t))] + \Phi(-A(K_t)) + \Psi_\rho(B, A(K_t)) - \Psi_\rho(B, A(m_t)), \quad (1)$$

where, for $x \in \{m_t, K_t\}$,

- $A(x) = \frac{\ln(S_t/x) + \mu}{\sigma} - \frac{\sigma}{2}$, $A'(x) = A(x) + \sigma$,
- $B = \frac{\ln(S_t/S_{t_a}) + \mu(1-s)}{\sigma\sqrt{(1-s)}} - \frac{\sigma\sqrt{(1-s)}}{2}$, $B' = B + \sigma\sqrt{(1-s)}$,
- $C = \frac{\ln(S_{t_a}/S_t) + \mu(1-s)}{\sigma\sqrt{(1-s)}} - \frac{\sigma\sqrt{(1-s)}}{2}$, $C' = C + \sigma\sqrt{(1-s)}$,
- $D(x) = \frac{\ln(S_{t_a}^2/S_t x) + \mu}{\sigma} - \frac{\sigma}{2}$, $D'(x) = D(x) + \sigma$,
- $k_1 = \frac{2\mu}{\sigma^2}$,

Φ denotes the c.d.f. of a standard normal distribution, and Ψ_ρ is the bivariate normal distribution function: for all x, y , $\Psi_\rho(x, y) = \mathbb{P}_t [X \leq x, Y \leq y]$ where (X, Y) is a Gaussian vector with standard marginals and correlation ρ , $\rho = \sqrt{1-s}$.

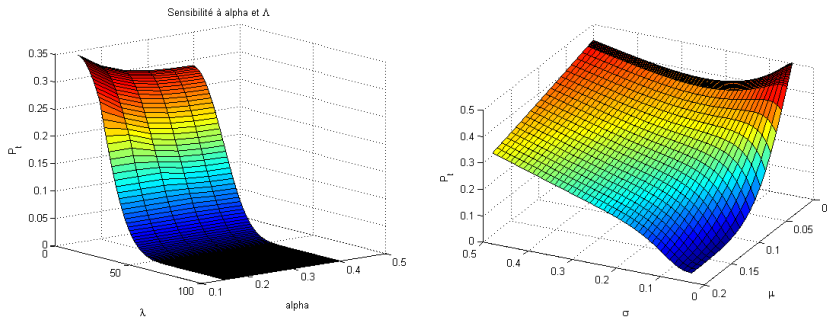
Sketch of proof

Joint law of a drifted BM and its maximum

Proposition

$$\begin{aligned} & \mathbb{P}_t \left[\max_{t+1-s \leq u \leq t+1} B_u \geq a, B_{t+1} \leq z \right] = \\ & \exp \left(\frac{2(\mu - \frac{\sigma^2}{2})a}{\sigma^2} \right) \left[\Phi \left(\frac{-2a + z - \mu}{\sigma} + \frac{\sigma}{2} \right) \right. \\ & \left. - \Psi_\rho \left(\frac{-a - (1-s)\mu}{\sigma\sqrt{1-s}} - \frac{\sigma\sqrt{1-s}}{2}, \frac{-2a + z - \mu}{\sigma} + \frac{\sigma}{2} \right) \right] \quad (2) \\ & + \left[1 - \Phi \left(\frac{a - (1-s)\mu}{\sigma\sqrt{1-s}} + \frac{\sigma\sqrt{1-s}}{2} \right) \right] \\ & - \Psi_\rho \left(\frac{-a + (1-s)\mu}{\sigma\sqrt{1-s}} - \frac{\sigma\sqrt{1-s}}{2}, \frac{-z + \mu}{\sigma} - \frac{\sigma}{2} \right). \end{aligned}$$

Figures : some sensitivities



Sensitivities w.r.t. Λ_t and α (left), to σ and μ (right).

Central scenario : $S_{t_a} = 100$, $S_t = 95$, $\mu = \ln(1.08)$, $\sigma = 0.25$, $\Lambda_t = 5$,
 $\alpha = 0.3$, $s = 0.5$.

Theorem (Impairments expectation)

$$\begin{aligned}\mathbb{E}_t[\lambda_{t+1}] &= S_t e^\mu \left(\frac{S_{t_a}}{S_t}\right)^{k_1-1} [\Psi_{-\rho}(C', -D'(K_t)) - \Psi_{-\rho}(C', -D'(m_t))] \\ &\quad + S_t e^\mu [\Psi_\rho(-B', -A'(m_t)) - \Phi(-A'(m_t)) - \Psi_\rho(-B', -A'(K_t))] \\ &\quad + K_t [\Psi_\rho(-B, -A(K_t)) + \Phi(-A(m_t)) - \Psi_\rho(-B, -A(m_t))] \\ &\quad + (K_t - m_t) \left(\frac{S_{t_a}}{S_t}\right)^{k_1-1} [\Phi(-D(m_t)) - \Psi_\rho(-C, -D(m_t))] \\ &\quad - K_t \left(\frac{S_{t_a}}{S_t}\right)^{k_1-1} \Psi_{-\rho}(C, -D(K_t)) \\ &\quad + m_t \left(\frac{S_{t_a}}{S_t}\right)^{k_1-1} \Psi_{-\rho}(C, -D(m_t)).\end{aligned}$$

(3)

Sketch of proof

Decomposition

The payoff we are interested in is :

$\lambda_{t+1} = (K_t - S_{t+1})^+ \mathbf{1} \{ \max_{t+1-s \leq u \leq t+1} S_u \leq S_{t_a} \cup S_{t+1} \leq (1 - \alpha) S_{t_a} \}$,
with $K_t = S_{t_a} - \Lambda_t$. On a :

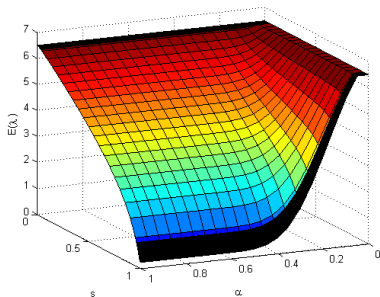
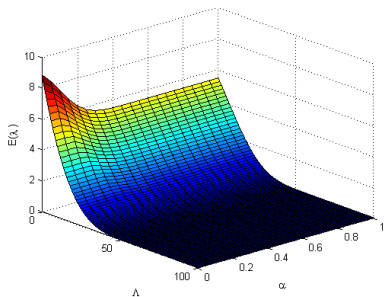
$$\lambda_{t+1} = X_{t+1} + Y_{t+1} - Z_{t+1},$$

with

- $X_{t+1} = (K_t - S_{t+1})^+ \mathbf{1} \{ \max_{t+1-s \leq u \leq t+1} S_u \leq S_{t_a} \}$;
- $Y_{t+1} = (K_t - S_{t+1})^+ \mathbf{1} \{ S_{t+1} \leq (1 - \alpha) S_{t_a} \}$;
- $Z_{t+1} = (K_t - S_{t+1})^+ \mathbf{1} \{ \max_{t+1-s \leq u \leq t+1} S_u \leq S_{t_a} \} \cdot \mathbf{1} \{ S_{t+1} \leq (1 - \alpha) S_{t_a} \}$.

► Barrier options : *rear-end up-and-out put*

Figures : some sensitivities



Sensitivities w.r.t. Λ_t and α (left), to s and α (right).

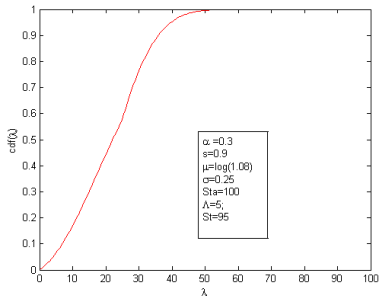
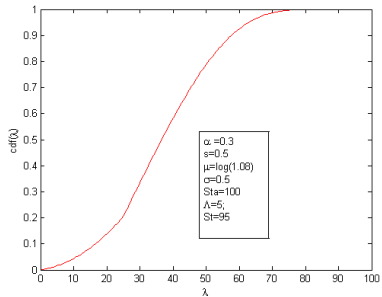
Central scenario : $S_{t_a} = 100$, $S_t = 95$, $\mu = \ln(1.08)$, $\sigma = 0.25$, $\Lambda_t = 5$,
 $\alpha = 0.3$, $s = 0.5$.

Theorem (C.D.F. of impairments)

The cumulative distribution function of the next-year impairments, given the information \mathcal{F}_t at time t , is given by

$$\mathbb{P}_t [\lambda_{t+1} \leq l] = \begin{cases} \Phi(A(K_t - l)) + \Psi_\rho(B, A(m_t)) - \Psi_\rho(B, A(K_t - l)) \\ + \left(\frac{S_{t_2}}{S_t}\right)^{k_1-1} [\Psi_\rho(C, D(m_t)) - \Psi_\rho(C, D(K_t - l))] \\ \Phi(A(K_t - l)) \end{cases} \begin{matrix} , 0 \leq l \leq K_t - m_t, \\ , K_t - m_t < l \leq K_t. \end{matrix} \quad (4)$$

Two examples



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Datas

	S_{t_a} (€)	Annual volatility	Arbitrary μ
BNP Paribas	57.24	48.92%	14.92%
Pernod Ricard NV	60.83	22.80%	5.56%
Bouyges	37.02	31.56%	7.94%
Carrefour	29.7016	33.80%	8.67%
Total	45.795	22.61%	5.51%

Impairments for the year :	2010	2011	2012	Total
BNP Paribas	9.63	17.26	0	26.89
Pernod Ricard NV	0	0	0	0
Bouyges	4.76	7.92	1.94	14.62
Carrefour	0	12.0916	0	12.0916
Total	6.145	0.15	0.49	6.785

BNP

BNP Paribas. $S_{t_0} = 57.24$

S_t	Λ_t	$\mathbb{P}_t [J_{t+1}]$	$\mathbb{E}_t [\lambda_{t+1}]$	$VaR(80\%)$	$VaR(95\%)$	$VaR(99.5\%)$
42.58	28.62	0.1915	1.1968	0	9.0056	16.1811
	42.93	0.011	0.0229	0	0	1.8711

Bouyges and Carrefour

Bouyges. $S_{t_a} = 37.02$

S_t	Λ_t	$\mathbb{P}_t [J_{t+1}]$	$\mathbb{E}_t [\lambda_{t+1}]$	$VaR(80\%)$	$VaR(95\%)$	$VaR(99.5\%)$
22.4	18.51	0.2425	0.722	0.8192	4.7805	8.2759
	27.765	0.0019	0.0015	0	0	0

Carrefour. $S_{t_a} = 29.7016$

S_t	Λ	$\mathbb{P}_t [J_{t+1}]$	$\mathbb{E}_t [\lambda_{t+1}]$	$VaR(80\%)$	$VaR(95\%)$	$VaR(99.5\%)$
19.34	14.8508	0.1924	0.4592	0	3.4259	6.5103
	22.2762	0.0018	0.0012	0	0	0

Total and Perno Ricard

Total. $S_{t_a} = 45.795$

S_t	Λ_t	$\mathbb{P}_t [J_{t+1}]$	$\mathbb{E}_t [\lambda_{t+1}]$	VaR(80%)	VaR(95%)	VaR(99.5%)
38.42	2.28975	0.5509	4.0699	10.7697	16.2236	21.402
	4.5795	0.5075	3.3007	8.4799	13.9338	19.1123
	22.8975	0.0078	0.0124	0	0	0.7943
	34.34625	0	0	0	0	0

Perno Ricard. $S_t = 49.26$ at $t = 12/31/2008$

S_{t_a}	Λ_t	$\mathbb{P}_t [J_{t+1}]$	$\mathbb{E}_t [\lambda_{t+1}]$	VaR(80%)	VaR(95%)	VaR(99.5%)
41.98	0	0.0912	1.8944	0	10.9932	19.3704
71.60	22.34	0.4625	4.5728	10.2986	18.9791	26.6504
44.53	0	0.1349	2.3653	0	14.2491	21.9204

Table: Results for Perno Ricard, with $\sigma = 31.38\%$ and $\mu = 7.88\%$, in different scenarios.

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What to solve?

New expectation

$$\begin{aligned}\mathbb{E}_t \left[\tilde{\lambda}_{t+1}^{\alpha_1} \right] &= \mathbb{E}_t \left[(K_t - S_{t+1})^+ \mathbf{1} \{ S_{t+1} \leq (1 - \alpha_1) S_{t_a} \} \right] \\ &= -S_t e^{\mu} \Phi(-A'(m_t^{\alpha_1})) + K_t \Phi(-A(m_t^{\alpha_1})),\end{aligned}$$

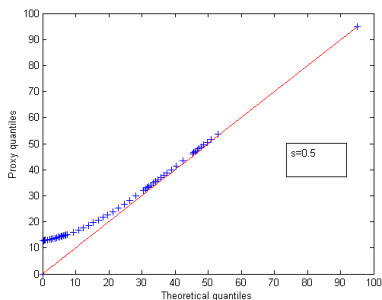
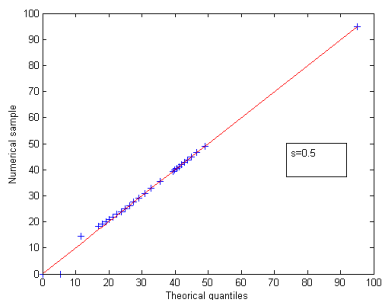
$$m_t^{\alpha_1} = \min(K_t, (1 - \alpha_1) S_{t_a}).$$

Or :

$$\mathbb{E}_t \left[\tilde{\lambda}_{t+1}^{\alpha_1} \right] = \mathbb{E}_t [\lambda_{t+1}] \tag{5}$$

► As for the implied volatility.

QQ-plots



Left : QQ-plot for proxy distribution (Y-axis) and "classical" distribution (X-axis).

Right : QQ-plot for r.v.'s conditioned to be positive.

Quantiles

$\alpha_0 = 0.3$	$s = 1/3$	$s = 0.5$	$s = 0.75$
$q_{\alpha_0,s}(0.05)$	2.88	3.20	3.65
$q_{\alpha_1}(0.05)$	16.82	16.82	16.82
$q_{\alpha_0,s}(0.5)$	17.09	18.25	20.15
$q_{\alpha_1}(0.5)$	24.05	24.05	24.05
$q_{\alpha_0,s}(0.95)$	36.89	37.66	38.84
$q_{\alpha_1}(0.95)$	38.83	38.83	38.83
$q_{\alpha_1}(p) - q_{\alpha_0,s}(p) < 0.01$	$p \geq 0.85$	$p \geq 0.75$	$p \geq 0.5$

Quantiles of classical distribution ($q_{\alpha_0,s}(\cdot)$) and proxy distribution ($q_{\alpha_1}(\cdot)$)

- Very easy to use
- Relevant for big Λ_t
- Applicable in a few cases

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Brownian bridges

$$X_t = x_0 \exp \left(\left(\mu - \frac{\sigma^2}{2} \right) T + \sigma \sqrt{T} Z \right), \quad Z \sim \mathcal{N}(0, 1).$$

Conditionally to x_0 et x_T , one has :

$$\mathbb{P} \left[\sup_{[0, T]} X > H \right] = \begin{cases} 1 & \text{si } x_0 \text{ ou } X_T > H \\ \exp \left(-2 \frac{(X_T - U)(x_0 - U)}{x_0^2 \sigma^2} \right) & \text{sinon.} \end{cases} \quad (6)$$

- ▶ Monte-Carlo based algorithm
- ▶ Better results than a "naive" approach

Issues

- **Slow** convergence
- "Edges" issues
- Over estimation

THANK YOU

Some references

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